



COMMERCIAL
PROPOSAL

REAKIRO MEANS RECOVERY

OUR COMPANY NAME, OUR PHILOSOPHY, OUR
PRODUCT RANGE, OUR PACKAGING ALL COMBINE
TO DELIVER OUR PURPOSE – HELPING OUR
CUSTOMERS LIVE BETTER, HAPPIER LIVES.



CHANGING THE WORLD NATURALLY



“

We believe in **changing the world naturally**.

Our vision is to become a world leader in creating, developing and supplying the highest quality hemp-based products and supporting services to help millions of lives around the world.

Stuart McKenzie
Reakiro CEO

REAKIROS SUBSIDIARIES



European premium CBD
products manufacturer



HEMPIRE

Building homes using
natural hemp resources

HEMPHQ

Advertising, Packaging
& Legal solutions

FROM SEED TO SALE



Reakiro delivers quality, consistency and transparency:

SEED-TO-SALE SUPPLY
CHAIN CONTROL

HACCP, GMP, GHP CERTIFIED
EU EXTRACTION FACILITY

BIOMASS & PRODUCTS
TESTED BY INDEPENDENT
LABORATORIES

ENVIRONMENTALLY FRIENDLY
HYPER CRYOGENIC ETHANOL
EXTRACTION

WE CAN RAPIDLY
ESTABLISH NEW PRODUCT
FORMULAS, PACKAGING
AND REACT TO
CONSUMER DEMANDS



Reakiro's CBD tincture is one of the European company's most popular products due to its accessibility and versatility. Made from expertly grown hemp which is processed and manufactured in-house, Reakiro CBD oil tinctures are available online and in-store in a variety of strengths to accommodate everyone's needs.

At this year's World CBD Awards, held in Barcelona in October, Reakiro was honored with two awards - Best extract-based tincture and Most Charitable Company.

To be honored with the award of Most Charitable Company was extremely significant this year for the team at Reakiro whose back office was based in Kyiv; it comes as an amazing symbol of the whole team's strength across this past year.

A close-up photograph of a woman's hands holding a glass dropper with a black cap, dispensing a golden liquid into a small glass bottle. The woman has long dark hair and is wearing a white sleeveless top. The background is dark and out of focus.

CBD Customer

Insights & Profile

Navigating the disparate and fast-growing CBD market in Europe is quite a challenge for retailers with a variety of sources of information.

Not only does Reakiro have extensive European experience, but also insights by key UK government advisors e.g. the 'center for medicinal cannabis' amongst others, enabling us to optimise NPD and products serving consumer needs in spite of increasing regulation.

With constant focus on customer attitudes, behaviors and product usage we are well positioned to partner with BIPA to deliver innovation and first mover advantage both now and in the future. Our product range is detailed on pages 7-18, and we would be immensely proud to partner with BIPA to deliver a market leading CBD range, accessible to all consumers.

11% of all customers are high users and are enthusiastic and exuberant when it comes to CBD. Regular users shop across a number of formats and categories and account for 35% of customers. A further 23% of customers are receptive but reserved so are the main latent demand in the market and finally 23% are highly skeptical and seek alternative solutions to ailments and concerns.

Usage is higher in women than men, Looking specifically at the high user segment (11% of all consumers) 59% are female whilst 41% are male.

CBD appeal does vary by age group with 31% of customers being 34-46 years old who are largely female. 38% of customers are in the 21-34 age group.

65% of customers are motivated to use CBD products from a lifestyle perspective with specific concerns being anxiety, sleep and depression.

The remaining 35% of customers are motivated by health factors of which the 2 largest segments are joint and muscle pain along with concerns around overall health of their bones.

Our Bestseller

HEMP CBD CAPSULES

FULL SPECTRUM

Reakiro's CBD Capsules contain an exact serving of 15mg of the highest quality CBD, they are the most convenient and easiest way to consume CBD. All capsules are prepared with 100% natural full spectrum CBD extract.

*THC level is below LOQ 0.0025%

[See video here](#)



Guaranteed safety seal
on every product



120ml container

Potencies:

- 300 MG CBD
- 450 MG CBD
- 750 MG CBD
- 1500 MG CBD

Lab
tested by
 eurofins

Premium EU
Manufacturer

<1mg THC
per container*

Serving size
1 capsule

Shelf life
2 years

Gluten-free

Cruelty-free

Non GMO

No
pesticides

No harsh
chemicals

No
heavy metals

GMP
certified

HACCP
certified

GHP
certified

50mg CBD
per capsule

1500mg CBD
per container

30
pcs

Soft Gel Capsules
300 mg CBD

€ 19.99 RRP

Soft Gel Capsules
450 mg CBD

€ 29.99 RRP

Soft Gel Capsules
750 mg CBD

€ 39.99 RRP

Soft Gel Capsules
1500 mg CBD

€ 69.99 RRP

Our Bestseller

VEGAN HEMP CBD CAPSULES with Piperine

FULL SPECTRUM

Reakiro's CBD Capsules contain an exact serving of 15mg of the highest quality CBD, they are the most convenient and easiest way to consume CBD. All capsules are prepared with 100% natural full spectrum CBD extract.

*THC level is below LOQ 0.0025%

[See video here](#)



Guaranteed safety seal
on every product



120ml container

Potencies:

- 450 MG CBD
- 900 MG CBD

Lab
tested by
 **eurofins**


Premium EU
Manufacturer

<1mg THC
per container*

Serving size
1 capsule

Shelf life
2 years

Gluten-free

Cruelty-free

Non GMO

No
pesticides

No harsh
chemicals

No
heavy metals

GMP
certified

HACCP
certified

GHP
certified

50mg CBD
per capsule

1500mg CBD
per container

30
pcs

Soft Gel Capsules
450 mg CBD

€ 29.99 RRP

Soft Gel Capsules
900 mg CBD

€ 44.99 RRP

Our Bestseller

CBD GUMMIES



FULL SPECTRUM

Reakiro's gummies will bring you all the **benefits of** the plant-based compound in a fun and tasty way. Each tub contains 30 gummies, half are lemon **flavoured** and half are green apple **flavoured** with each individual gummie containing 10mg, 25mg or 50mg CBD.

*THC level is below LOQ 0.0025%

[See video here](#)



<p>Potencies:</p> <ul style="list-style-type: none">• 300 MG CBD• 750 MG CBD• 1500 MG CBD			<p>Lab tested by</p>  <p>eurofins</p>	
			 <p>Premium EU Manufacturer</p>	
<1mg THC per container*	Serving size 1 gummy	Shelf life 1 year		
Gluten-free	Cruelty-free	Non GMO		
No pesticides	No harsh chemicals	No heavy metals		
GMP certified	HACCP certified	GHP certified		
25mg CBD per gummy	750mg CBD per container	30 pcs		
Soft Gel Capsules 300 mgCBD € 29.99 RRP	Soft Gel Capsules 750 mgCBD € 49.99 RRP	Soft Gel Capsules 1500 mgCBD € 84.99 RRP		

Our Bestseller

VEGAN CBD GUMMIES

FULL SPECTRUM

Reakiro's CBD vegan, sugar-free gummies are made with our renowned broad-spectrum CBD extract and infused with the finest orange and cherry flavoring. Reakiro broad-spectrum CBD oil is made from naturally grown hemp across carefully chosen European fields that are free from synthetic chemicals, additives, and other impurities.

*THC level is below LOQ 0.0025%

[See video here](#)



Guaranteed safety seal
on every product



120ml container



Potencies:

- **Orange 300 MG CBD**
- **Cherry 750 MG CBD**

Lab
tested by
 eurofins

Premium EU
Manufacturer

<1mg THC
per container*

Serving size
1 gummy

Shelf life
1 year

Gluten-free

Cruelty-free

Non GMO

No
pesticides

No harsh
chemicals

No
heavy metals

GMP
certified

HACCP
certified

GHP
certified

25mg CBD
per gummy

750mg CBD
per container

30
pcs

CBD Vegan Gummies Orange,
300mg CBD

€ 29.99 RRP

CBD Vegan Gummies Cherry,
750mg CBD

€ 49.99 RRP

Our Bestseller

HEMP CBD OIL

FULL SPECTRUM

Reakiro's award winning best selling full-spectrum CBD oil is expertly formulated for maximum benefits.

*THC level is below LOQ 0.0025%

[See video here](#)



Guaranteed safety seal
on every product



10ml container

Potencies:

- 300 MG CBD
- 500 MG CBD
- 1000 MG CBD
- 1500 MG CBD

Lab
tested by
 eurofins

Premium EU
Manufacturer

<1mg THC
per container*

Serving size
5 drops

Shelf life
2 years

Gluten-free

Cruelty-free

Non GMO

No
pesticides

No harsh
chemicals

No
heavy metals

GMP
certified

HACCP
certified

GHP
certified

16,7 mg CBD
Per serving

1000mg CBD
per container

10
ml

CBD Oil
300 mgCBD
€ 19.99 RRP

CBD Oil
500 mgCBD
€ 29.99 RRP

CBD Oil
1000 mgCBD
€ 54.99 RRP

CBD Oil
1500 mgCBD
€ 69.99 RRP

Our Bestseller

CBD OIL SPRAY

FULL SPECTRUM

A great tasting, high quality full spectrum CBD oil in 3 popular **flavors**: Peppermint, Apple Crumble & Custard and Blood Orange.

*THC level is below LOQ 0.0025%

[See video here](#)



Easy to carry and use on the go



30ml container

Potencies:

- 1000 MG CBD
- PEPPERMINT
- APPLE CRUMBLE
- BLOOD ORANGE

Lab tested by
 **eurofins**


Premium EU
Manufacturer

<1mg THC
per container*

Serving size
1 spray

Shelf life
2 years

Gluten-free

Cruelty-free

Non GMO

No
pesticides

No harsh
chemicals

No
heavy metals

GMP
certified

HACCP
certified

GHP
certified

50mg CBD
per capsule

1000mg CBD
per container

30
ml

€ 44.99 RRP

CBD Gel Capsules

Energy Boost

ENERGY RELEASE

Source of Riboflavin, Pantothenic acid and Niacin, that contributes to the reduction of tiredness and fatigue and normal energy-yielding metabolism.

[See video here](#)



Guaranteed safety seal
on every product



120ml container

Key ingredients:

- Full Spectrum CBD
- Ashwagandha
- Ginseng
- Suma/Pfaffia
- Caffeine
- B2 Riboflavin
- B3 Niacin
- B8 Biotin
- B5 Pantothenic Acid

Infused with
ingredients with
EU Approved
Health Claims

Lab
tested by
eurofins

20 mg CBD
per serving

Serving size
2 capsule

Shelf life
2 years

Gluten-free

Cruelty-free

Non GMO

No
pesticides

No harsh
chemicals

No
heavy metals

GMP
certified

HACCP
certified

GHP
certified

10mg CBD
per capsule

600mg CBD
per container

60
pcs

€ 44.99 RRP

CBD Gel Capsules

Metabolism Boost

WEIGHT MANAGEMENT

Source of Biotin and Riboflavin, that contributes to normal energy-yielding metabolism. Source of Biotin, Pantothenic acid, and Niacin, that contributes to normal macronutrient metabolism. Source of Pantothenic acid, that contributes to normal synthesis and metabolism of steroid hormones, vitamin D and some neurotransmitters.

[See video here](#)



Guaranteed safety seal
on every product



120ml container



Key ingredients:

- Full Spectrum CBD
- Bitter-Orange
- Grapefruit
- Artichoke
- B9 Folic Acid
- B2 Riboflavin
- B3 Niacin
- B8 Biotin
- B5 Pantothenic Acid



Infused with
ingredients with
EU Approved
Health Claims

Lab
tested by
 eurofins

20 mg CBD
per serving

Serving size
2 capsule

Shelf life
2 years

Gluten-free

Cruelty-free

Non GMO

No
pesticides

No harsh
chemicals

No
heavy metals

GMP
certified

HACCP
certified

GHP
certified

10mg CBD
per capsule

600mg CBD
per container

60
pcs

€ 44.99 RRP

CBD Gel Capsules

Omega 3

BRAIN & HEALTH FUNCTION

Source of Omega 3 Fatty acids containing herbal extracts and hemp seed oil.

[See video here](#)



Guaranteed safety seal
on every product



120ml container

Key ingredients:

- Full Spectrum CBD
- 33% EPA/22% DHA
- Rosemary
- Tangerine

Infused with
ingredients with
EU Approved
Health Claims

Lab
tested by
eurofins

20 mg CBD
per serving

Serving size
2 capsule

Shelf life
2 years

Gluten-free

Cruelty-free

Non GMO

No
pesticides

No harsh
chemicals

No
heavy metals

GMP
certified

HACCP
certified

GHP
certified

10mg CBD
per capsule

600mg CBD
per container

60
pcs

€ 44.99 RRP

CBD Gel Capsules

Immune Support

IMMUNE SYSTEM FUNCTION

Source of Vitamins A and D, which contributes to the normal function of the immune system.

[See video here](#)



Guaranteed safety seal on every product

120ml container

Key ingredients:

- Full Spectrum CBD
- Vitamin A
- Vitamin D
- Ginger
- Echinacea
- Sage
- Turmeric
- Licorice
- Clove

Infused with ingredients with EU Approved Health Claims

Lab tested by **eurofins**

20 mg CBD per serving	Serving size 2 capsule	Shelf life 2 years
Gluten-free	Cruelty-free	Non GMO
No pesticides	No harsh chemicals	No heavy metals
GMP certified	HACCP certified	GHP certified
10mg CBD per capsule	600mg CBD per container	60 pcs
€ 44.99 RRP		

CBD Gel Capsules

Ultimate Beauty

HEALTHY SKIN

Source of Niacin (Vitamin B3) which contributes to the maintenance of normal skin and Vitamin C which contributes to normal collagen formation for the normal function of skin.

[See video here](#)



Guaranteed safety seal
on every product



120ml container

Key ingredients:

- Full Spectrum CBD
- Vitamin B3
- Vitamin C
- Calendula
- Safflower oil
- Hemp seed oil

Infused with
ingredients with
EU Approved
Health Claims

Lab
tested by
 eurofins

20 mg CBD
per serving

Serving size
2 capsule

Shelf life
2 years

Gluten-free

Cruelty-free

Non GMO

No
pesticides

No harsh
chemicals

No
heavy metals

GMP
certified

HACCP
certified

GHP
certified

10mg CBD
per capsule

600mg CBD
per container

60
pcs

€ 44.99 RRP

Foot Cream with Antiperspirant

Decreases perspiration by 25% for up to 24 hours, leaving your feet feeling comfortable and fresh. Infused with the active ingredient cannabidiol (CBD) which is naturally sourced and extracted from the hemp plant, our foot cream is expertly formulated to enhance the soothing and healing process, restoring your feet to their best possible condition. Olive oil and Jojoba oil are present to moisturise the skin and prevent inflammation.

*THC level is below LOQ 0.0025%



[See video here](#)



0% THC
per container*

500mg CBD
per container

100
ml

€ 24.99 RRP

CBD Sport Skincare

Muscle and Joint Recovery Balm

For a longer lasting, deeper benefit, our Muscle & Joint Recovery Balm gets to work fast on tired muscles, healing, restoring and repairing your aching body without the intense cooling or warming effect.

Infused with the active ingredient cannabidiol (CBD) which is naturally sourced and extracted from the hemp plant. Owing to the high number of cannabinoid receptors in our skin (yes, everyone has them!), CBD's deep anti-inflammatory and antioxidant.

*THC level is below LOQ 0.0025%

[See video here](#)



0% THC
per container*

300mg CBD
per container

50
ml

€ 24.99 RRP

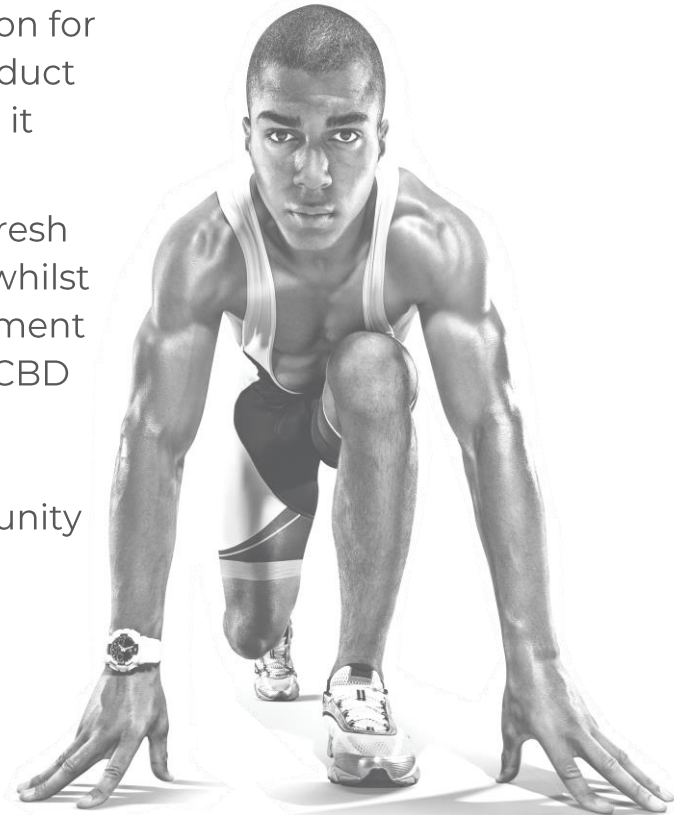
CBD Sport Skincare

Muscle Relief Massage Oil

Massage oil infused with CBD as an active ingredient to promote recovery and relaxation for the whole body. The essential oils in this product will revitalise and rejuvenate your skin when it needs it most.

Transport yourself to another world via the fresh and exotic aromas of mandarin and ginger whilst giving your skin and body the five-star treatment it deserves. This massage oil is infused with CBD oil to promote blood circulation, tone and moisturize. Essential rosemary oil has been added to this massage oil thanks to its immunity strengthening properties, whilst pine oil is present to soothe muscle stiffness.

*THC level is below LOQ 0.0025%



0% THC
per container*

500mg CBD
per container

200
ml

€ 29.99 RRP

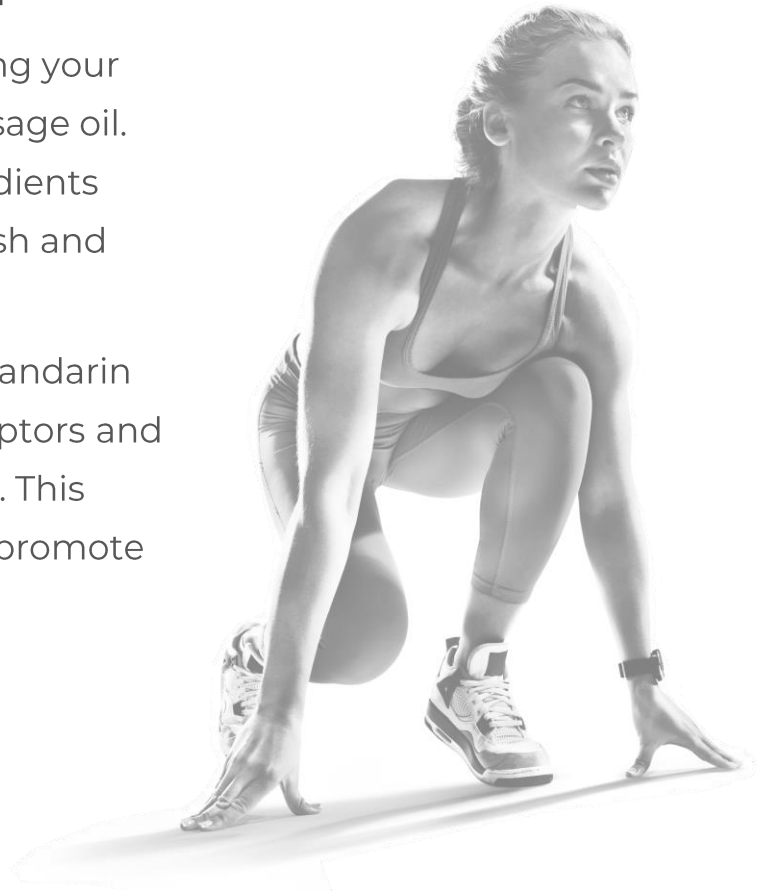
CBD Sport Skincare

Anti-Stress Massage Oil

Relieve stress and tension by promoting your circulation with this CBD infused massage oil. Made with essential and natural ingredients including basil and mandarin to nourish and hydrate your skin.

The perfect massage oil with gentle Mandarin and Basil fragrance will stimulate receptors and improve the mood and general health. This massage oil is infused with CBD oil to promote blood circulation, tone and moisturize.

*THC level is below LOQ 0.0025%



0% THC
per container*

500mg CBD
per container

200
ml

€ 29.99 RRP

CBD Sport Skincare

Cooling Muscle Relief Gel

Leaves a cool feeling on the skin to provide relief to sore and aching muscles.

Enriched with max strength, pure CBD (500mg), hemp oil and a blend of exclusive natural active plant extracts (Arnica, Bulgarian Scots Pine oil, Peppermint oil and Wintergreen oil).

[See video here](#)

*THC level is below LOQ 0.0025%



0% THC
per container*

500mg CBD
per container

100
ml

€ 24.99 RRP

CBD Sport Skincare

Warming Muscle Relief Gel

Leaves a warm feeling on the skin to provide relief to sore and aching muscles.

Enriched with max strength pure CBD (500mg), hemp oil and a blend of exclusive natural active plant extracts (Arnica, Rosemary Essential oil, Camphor, Piper Nigrum oil and Ginger Essential oil) plus black pepper to maximise absorption.

*THC level is below LOQ 0.0025%



[See video here](#)



0% THC
per container*

500mg CBD
per container

100
ml

€ 24.99 RRP

REAKIRO FLEXIBILITY

This comprehensive range is available under both Reakiro and Private Label, allowing for differing concentration offers and differential pricing strategies.



Rating aspects:

- Quality
- Taste
- Design
- External ratings

Awarded
#1 Best Design
Brand*

Reakiro selected
as #3 in Europe by
independent review
within the top 10
best CBD oils for 2019.

*<https://straininsider.com/best-cbd-oil-in-europe-2019>

MARKETING SUPPORT

AGGRESSIVE BRAND AND CATEGORY
SUPPORT STRATEGY IS CENTRAL TO OUR
RETAIL PROPOSITION.

- Reakiro branded products will be supported by a 3% Retroactive Bonus applied to invoiced sales.
- Bonus is paid on invoice value net of additional bonuses or discounts.
- Monthly 1+1=3 on selected SKU's provided by off invoice discount of the selected item purchased.
- 6-month planned promotional program, mutually agreed.



OUR WEBSITES

cbdreakiro.com/

reakiro.com/

cbdreakiro.co.uk/

cbdoilwholesale.eu/



OUR SOCIAL MEDIA

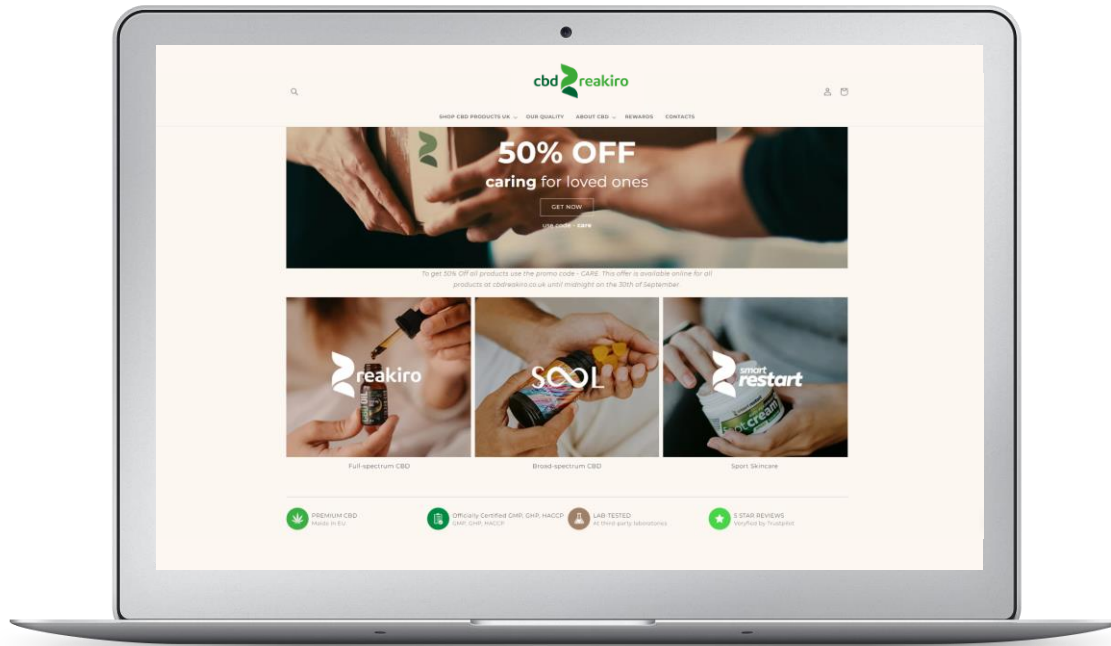
www.facebook.com/reakiro.shop/

www.linkedin.com/company/18775998/

www.instagram.com/reakiro.shop/

www.facebook.com/reakiro/

www.youtube.com/c/Reakiro



A MEMBER OF:



cannabis trades
association



IN MEDIA:

Forbes

STRAININSIDER

yahoo!
finance

Business Matters™
The UK's leading SME business magazine

BLOGLOVIN'

GENIUS



CHANGING THE WORLD NATURALLY

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